



## Arizona Border Economic Summit

December 2, 2014

8:30 am – 1:00 pm



### Location:

Arizona Grand Resort  
8000 Arizona Grand Pkwy  
Phoenix, AZ 85044  
Phone: (602) 438-9000

Welcome to the premier educational session on the economy of the border, designed for Arizona legislators and their staff. Thank you for joining fellow legislators and other government officials to discuss Arizona and the Border. We are fortunate to be able to hear from Federal, State, and Local officials and stakeholders from across Arizona on the complexities, issues, and important economic opportunities presented by over 370 miles of border shared with Mexico.

### Learn about:

- How the Border Ports Drive Arizona's Economy
- Transportation Issues and the Border
- Border Community Planning and Economic Growth
- Creating a Better Future for Arizona

*Hosted by the Fresh Produce Association of the Americas in partnership with the Arizona Chamber of Commerce and Industry and the Arizona-Mexico Commission*

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**8:30 a.m. Registration and Coffee and Pastries, generously sponsored by the Greater Nogales Santa Cruz County Port Authority**



**9 a.m. Welcome and Introductions** – Lance Jungmeyer, President, FPAA, and Larry Lucero, President of the Arizona Mexico Commission Board of Directors

**9:15 Transportation & Trade Corridor Alliance** – From the concept of near-shoring as a way to attract manufacturing, to the logistic opportunities of the proposed I-11, John Halikowski, ADOT Director and Co-Chair of the TTCA, outlines his vision for growing trade and tourism with Mexico.

**9:50 Customs & Border Protection** – At the intersection of commerce and security, CBP explains the amount of trade it processes, how it conducts its mission, and what challenges and opportunities face Arizona at its ports of entry. – William Brooks, Director of Field Operations, Tucson Field Office, Customs & Border Protection

**10:30 Arizona Border Communities Roadmap** –The Border Communities Roadmap is a collaborative agency effort between the Arizona-Mexico Commission, Arizona Department of Transportation, Arizona Office of Tourism, and Arizona Commerce Authority. The project aims to identify, prioritize, and advance policy and strategic action resulting in a roadmap for developing a thriving Arizona border region. – Larry Lucero, President of the Arizona Mexico Commission Board, and Gail Lewis, Arizona Department of Transportation

**11:15 Build it and They Will Come** -- An overview of port and infrastructure needs to drive Arizona's trade with Mexico into the future. – Luis Ramirez, Ramirez Advisors

**11:45 Better Policy for a Better Future** -- What policies should the State of Arizona develop that would help boost commerce between Arizona and Mexico, and thus benefit all of Arizona? A panel of business leaders includes Jaime Chamberlain, President of Produce Distributor J-C Distributing, Bruce Bracker, Chairman of the Greater Nogales Santa Cruz County Port Authority and a merchant in downtown Nogales, Garrick Taylor, Vice President, Government Relations and Communications for the Arizona Chamber of Commerce and Industry. Moderated by Lance Jungmeyer, Fresh Produce Association of the Americas

**12:30 Closing Remarks and Lunch** – Lance Jungmeyer, Fresh Produce Association of the Americas

The Audio Visual for this meeting was generously sponsored by the Arizona Mexico Commission.



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